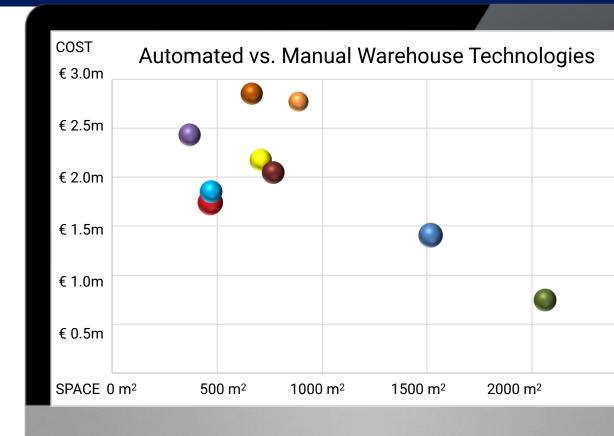


## Warehouse Automation Buyer's Guide

for Customers using Bins

**Preventing Buyer's Remorse** 

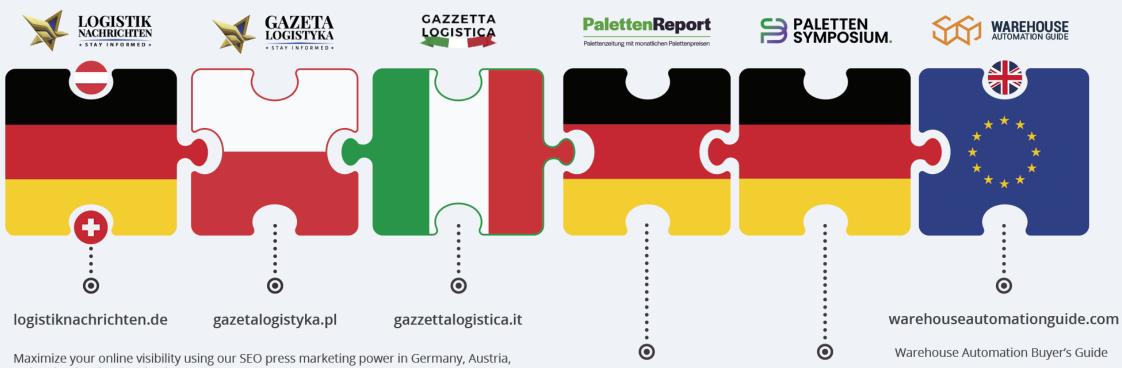






## Solving problems in logistics marketing, euro pallets and warehouse automation.

You will be on page 1 with your logistics news, know current euro pallet prices and get your ROI on warehouse automation decisions.



Switzerland, Polland and Italy:

- FlexPlan ("All You Can Publish"): unlimited publications.
- SEO-Article Rental: don't wait, page one from day one.

#### palettenreport.de

Germany's only monthly pallet newspaper offers:

- Annual Subscription
- · SEO press marketing

#### palettensymposium.de

Germany's only pallet networking event











The Buyer's Guide for Warehouse Automation is a cooperation between Logistics Publishing and IBL Consulting

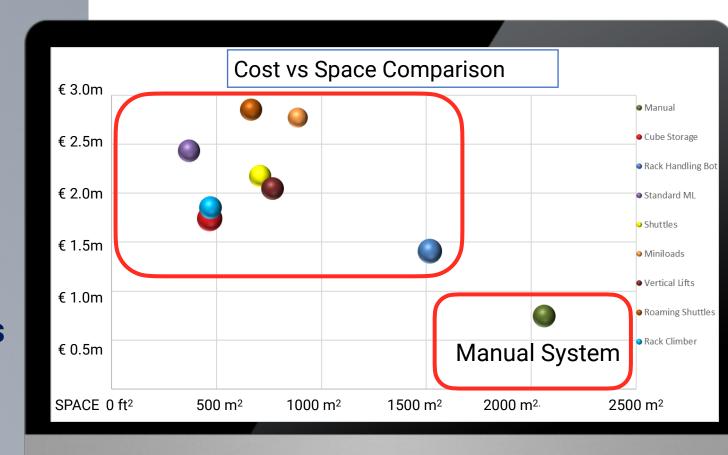
Logistics Publishing does Sales & Marketing

IBL Consulting does the number crunching!



Warehouse Automation Guide is a prequalification tool.

We analyze over 12 technologies so you don't have to.





### Buyer's Guide for Customers

If you are a:

You'll want to know:

**CEO** 

**CFO** 

COO

budget

space

payback time



### Buyer's Guide for Customers

Within 10 days @ less than €10k you'll receive a System Evaluation Report:

- Comparative Systems Analysis
- Total Cost of Ownership Analysis
- Investment Cost Analysis



### Buyer's Guide for Customers

#### Compare your current manual warehouse with ASRS solutions:

- 1) cube storage,
- 2) roaming shuttles,
- 3) autonomous mobile robots,
- 4) vertical lifts,
- 5) shuttles,
- 6) miniloads.

Choose from 12 different systems in our Systems Comparison Tool based on your individual business needs: your bin, your building, your needed system performance.



### Finding one version of the truth in 3 steps.

#### **SALT - Needs Analysis**

Which areas do you want to improve?

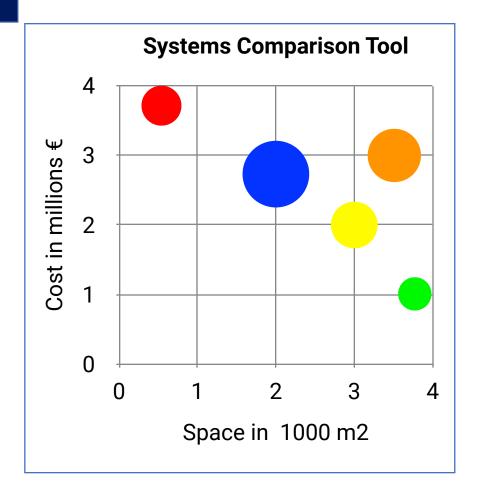
S - Space

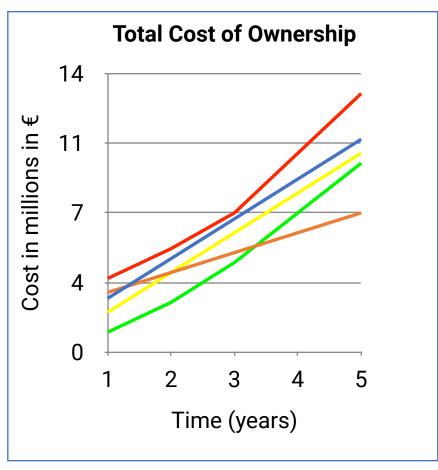
A - Accuracy

L - Labor

T - Throughput

SALT Checklist + Interview





1: Tell us about your warehouse needs

2: We'll match the right system

3: We'll estimate your system's TCO



### SALT Approach

SALT Interview Which areas do you want to improve?

S - Space

A - Accuracy

L - Labor

T - Throughput

Customer centric approach based on:

your bin your building your needed system performance You can optimize to SPACE Local warehouse square meter prices

You can optimize ACCURACY Error friendly technologies

You can optimize LABOR High wages vs low wages

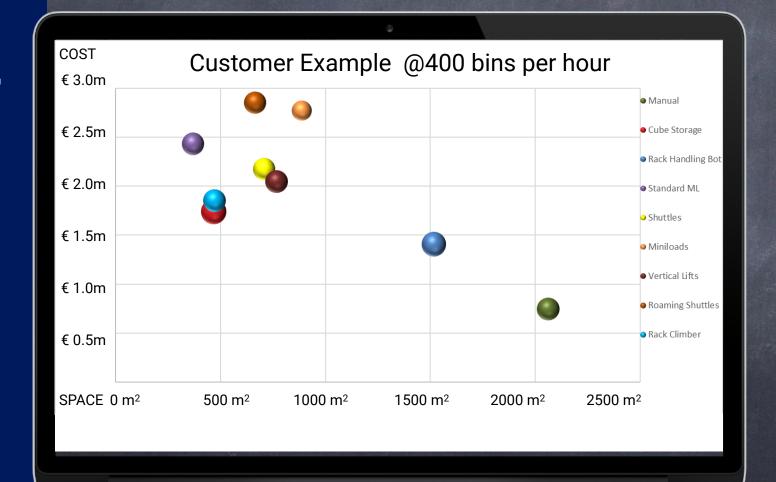
You can optimize THROUGHPUT Future performance incl. seasonal peaks



Conclusion: Warehouse automation costs and space needs depend on selected technologies.

## You will know your budget and space

for your next automated warehouse.

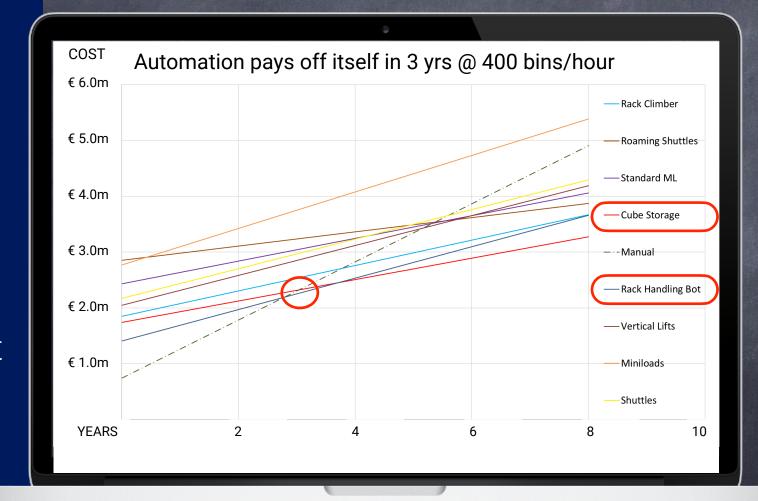




## Payback time in 3 years only!

Order the report and prevent **Buyer's Remorse**.

Conclusion: These two technologies have a payback time of 3 years. In the year 4, a manual warehouse is more expensive to operate (\$250k+).

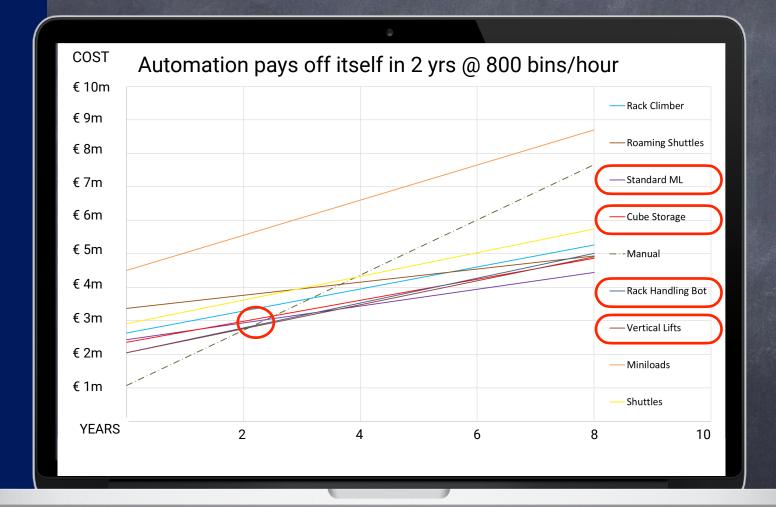




## You plan to double your business?

We know which system matches your growing business needs.

Conclusion: A total of 4 technologies could be deployed when the system performance doubles. The payback time is 2 years. A manual warehouse starts to be more expensive in year 3.

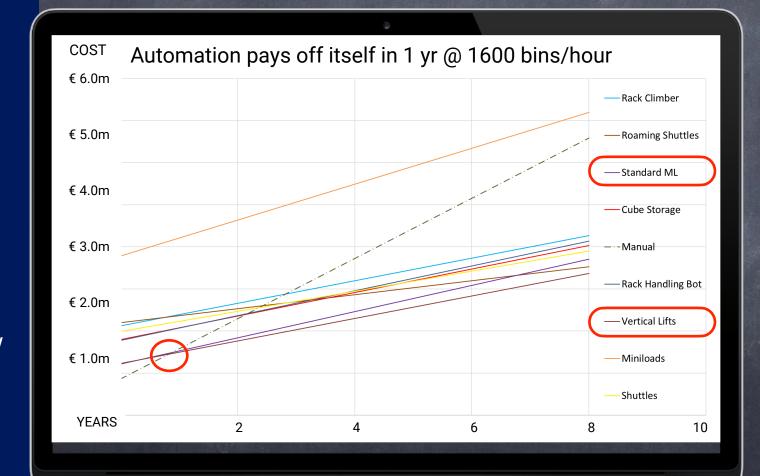




## You plan to 4x your business?

Trust the experts, who know the warehouse automation market.

Conclusion: Technologies that were good at low performance of 400 bins per hour are the worst choices when system performance quadruples. The manual warehouse is costlier in year 2.





# Now you'll know which system might fit you.

### **Olaf Oczkos**

**Founder** 



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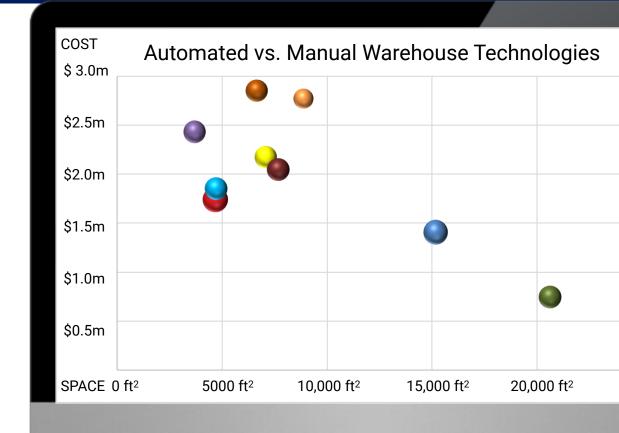


## Sales Guide

for Systems Integrators

Warehouse Automation for Bins

Ask for a quote!



Creating Value by Sweet Spot Analysis

